


A person with short blonde hair, seen from the back, is holding a professional video camera with a large lens. They are standing on a paved walkway, looking towards a modern building with large glass windows. The building is illuminated from within, and the interior lights are visible through the glass. The sky is overcast and grey, suggesting dusk or dawn. The overall mood is cinematic and professional.

HOW TO GET FEATURED
IN AN AH'S SHORT FILM? 



FREQUENTLY
● ASKED
QUESTIONS

01 I am an architect/designer. How can I hire AH to make a video about my project?

As a media, we solely produce content for our own platforms. It means that to have a video about your project produced by AH, it will have to go through the curatorial approval process.

02 So how do you financially support the shootings then?

We do not charge architects and/or interior designers for project promotion. We always count on the support of brands involved in the project, ranging from construction material suppliers to furniture and home decor products.

03 How can I help "raising the budget" then?

Only by connecting our team to the project suppliers.

04 Will I be able to use the videos produced by AH?

We emphasize the importance that the version published on AH's channels must be exclusive and not found elsewhere. Furthermore, we cede a concise version of the content to both the firm and the partners, allowing them to easily utilize and promote it on their own networks.

05 My project has already been published by other media outlets. Is that a problem?

Not at all! We believe in the power of videos storytelling, and there's nothing like hearing a professional talk about their own work. Therefore, the project being featured in other media does not spoil the reach of our content in any way.

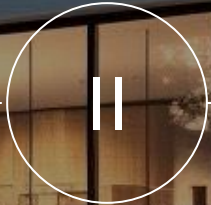
06 What if I already have a video about my project?

Awesome! You can submit the video to our team through this [link](#) for the evaluation by the curation team.

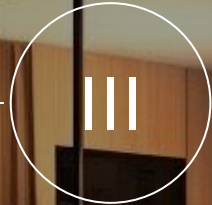
STEP
● BY
STEP



CURATORIAL
APPROVAL

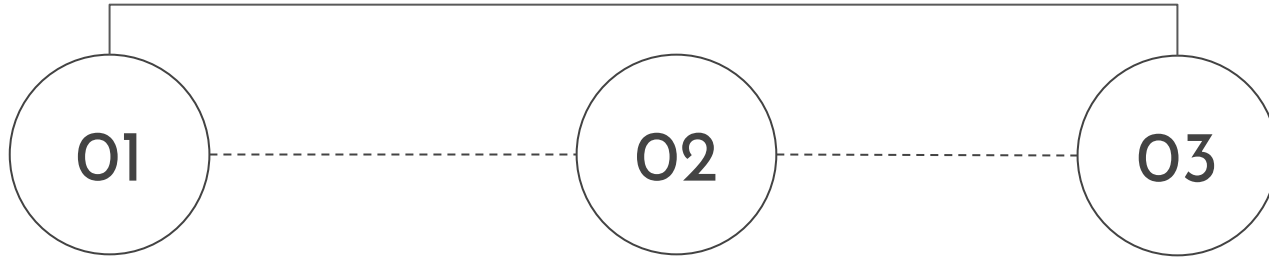


PRE-PRODUCTION
& SHOOTING



PUBLISHING
& PROMOTION

I) CURATORIAL APPROVAL

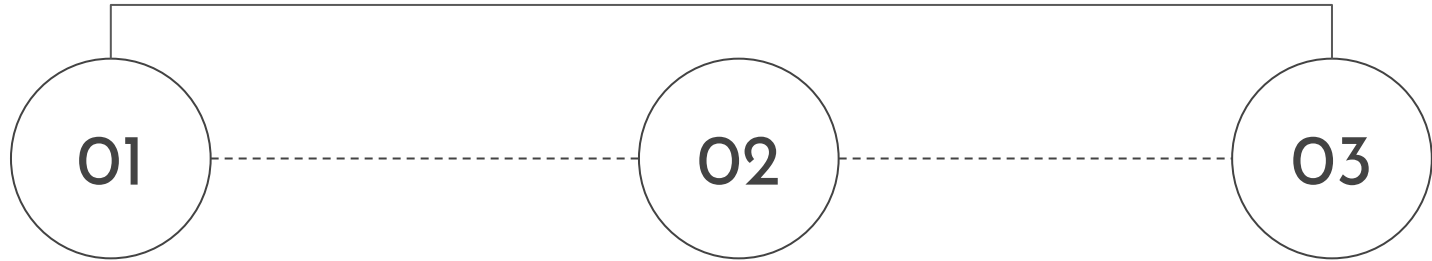


Click [here](#) and fill out the form with project information, including its main suppliers. If you have the contact information of the person in charge of these brands' marketing decisions, that can help us save time! Please make sure beforehand that your client/project owner authorizes the recording.

Create a folder on Google Drive or Dropbox, gathering the filled-out file, as well as photos, renders, and videos related to the project. This material is solely for the use of the curatorial team in the editorial evaluation process. Therefore, the material does not necessarily need to have been taken by professionals at this stage of the process.

Send an email to contact@ah.team entitled "Project submission + your studio name", with the Google Drive/Dropbox link. If your project is approved, our team will get in touch to proceed with the next steps.

II) PRE-PRODUCTION & SHOOTING

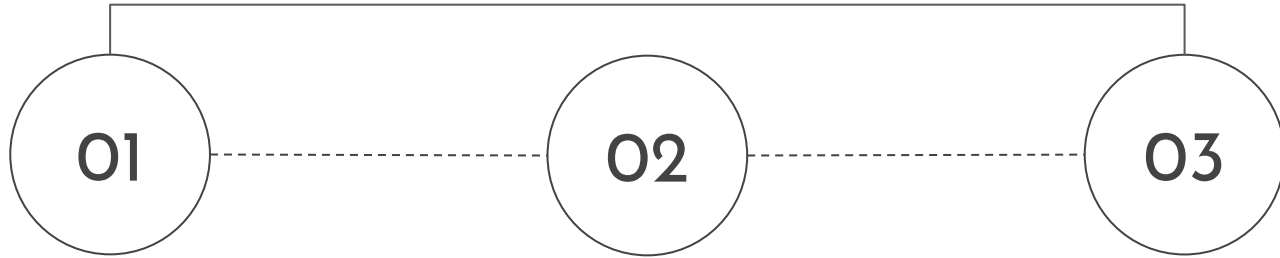


Our editorial and film production team will have an online meeting with you to learn more about your work and overall story, as well as project details, concept, unique features, and potentials in order to write the script of questions for the official interview/shooting day.

Our team will need an average of 2 days (depending on the size of each project) for the shooting. During this day(s), you are more than welcome to accompany the entire process, but it is not necessary for you to stay there the whole time if you're not available. For your interview, we kindly request that you reserve a period of approximately 3 hours. *Note: to ensure the comfort of your client/project owner, our team is lean, ranging from 3 to 6 people.*

We understand that not every aspect of the project turns out exactly as desired. Therefore, if there is any specific point of the project that you don't want us to focus on, there's no problem. Just let the production team know.

III) PUBLISHING & PROMOTION



Once the material is ready, our editorial team will write the article for the website, which will accompany the video. Our articles aim to complement the interview by addressing additional aspects of the project.

Additionally, our articles feature technical drawings (plans, sections, elevations, sketches) for a complete understanding of the project by the audience. Therefore, our editorial team will also contact you to request the submission of such materials.

We produced a teaser for your use so that you can also inform your audience through your social media about the full video available on the AH website. Therefore, our team will get in touch to coordinate the release date and send you the material.

OUR
● FORMATS
OF VIDEOS

THE PANORAMA OF _____ (*project's name*)
contemplative video showcasing the
project through the experience of a
human scale.

IN LOCO WITH _____ (*firm's name*)
Interview with the architects/designers
of the project, exploring all the concept
and peculiarities of it.

ANY
● OTHER
QUESTIONS?

write to contact@ah.team

